

weather

ONE

IABM

Booth number 9

Widely recognized for ground breaking innovation in TV weather forecasting, WeatherOne again unveils solutions that make heads turn; the Metacast® Borealis, Metacast® Viking, Metacast® WeatherStream™ and Metacast® ENSO.

For more than a decade, WeatherOne has served TV stations around the world, more than 130 television broadcasting installations world wide speaks for itself. WeatherOne has unveiled the new power-plant in television and interactive media weather forecast presentation graphics, the Metacast® Borealis. With graphics power that makes your weather programming spectacular and accurate, while keeping the handling so easy and smooth that the user can again be meteorologist, creator and talent, not computer operator or programmer.

WeatherOne solutions range from automated PC based systems for TV, cable, DVB, and web production, to large and complex PC or SGI based systems that can run a full production for 24 hour weather channel operations - scalability and flexibility.

*"Wherever and whatever the weather,
WeatherOne is there."*

Partnered with renowned centers of excellence in meteorology; independently surveyed to be the most reliable and accurate in local and global weather data provision, WeatherOne stands out as the ideal provider for any TV broadcaster, interactive media or mobile media operator with a current of future requirement for weather information. WeatherOne is represented globally, with partners and local representatives in more than one hundred countries and territories.

Visit WeatherOne at IABM 2004. Make this year your opportunity to make the leap ahead in your weather programming and content. Visit WeatherOne's booth at IABM, booth number 9. To make an appointment for a specific demonstration, please contact us by emailing sales@weatherone.tv or by calling the number below.

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